



BANFFSHIRE COAST

SCOTLAND'S TREASURE

TOURISM DEVELOPMENT MANAGER

Part-time Post - circa £35,000 pro-rata - based in Banff

The Banffshire Coast Tourism Partnership has already successfully delivered a number of projects in the last 3 years which have contributed to a more cohesive and proactive tourism industry in the coastal area from Pennan to Cullen. Having now secured significant 3-year funding from Scottish Enterprise, LEADER and Aberdeenshire Council, the Partnership is poised to deliver a step change to the Banffshire tourism offering.

Key to successful delivery is the appointment of a Tourism Development Manager who will deliver initiatives under the themes of:- Visitor Experience and Customer Service; Joint Working and Cross Promotion; New Product Development; Promotion and Communications; Membership Services (recruitment and retention); Event Organisation.

Candidates will be able to demonstrate knowledge and understanding of tourism in the Aberdeen City and Shire region, ideally in the Banffshire Coast area, together with experience of delivering successful tourism projects and marketing campaigns. In addition, they will have excellent communication, networking and relationship building skills, a detail conscious and methodical approach, enthusiasm, initiative and tenacity.

Based in Banff, the 3-year position attracts an annual remuneration of circa £21,000 for a 21-hour week; some flexibility will be required on working hours. Use of own car will attract a mileage allowance. The terms of employment may vary according to individual circumstances.

To apply, please send your CV to:

The Chair, Banffshire Coast Tourism Partnership, The Old School, Boyndie, Banff AB45 2JT; closing date for applications 2nd October 2009



Scottish Enterprise

